

For Immediate Release

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**Your Hearing Network Partners with
Tinnitus Treatment Solutions to Provide Expert Care to
Those Suffering with Ringing in the Ears**

- **First corporate partnership to provide nationwide expert tinnitus care and next-generation sound therapy technology.**

Campbell, CA – August 3, 2015 – [Your Hearing Network](#) (YHN), a network of over 1,800 audiology and hearing care professional service provider locations, and [Tinnitus Treatment Solutions](#), LLC (TTS) today announced a corporate partnership to provide advanced customized sound therapy and expert clinical care to tinnitus sufferers nationwide. This is the first corporate partnership in the audiology industry that combines the advantages of an existing network of physical sites with telemedicine-based clinical care. The collaboration is intended to improve patient access to quick, efficient, and high-quality tinnitus care from clinical experts.

Millions of people suffer from both tinnitus and hearing loss, disrupting daily life; hearing aids with integrated sound therapy can be beneficial in treating both conditions, and treatment is most successful when combined with professional, expert patient counseling and support. Under the new partnership, patients diagnosed with tinnitus will be fit with tinnitus-featured, specialized hearing aids to relieve tinnitus symptoms. YHN's 1,800 nationwide providers will fit patients with hearing aids, and TTS will provide all patient education and follow-up care via telemedicine, provided by doctors of audiology who focus on this complex condition.

TTS is staffed by caring tinnitus experts who provide treatment conveniently (through tele-home care) to deliver short- and long-term relief, providing tinnitus education, counseling and guiding the patient's habituation process. This partnership of expert tele-health tinnitus treatment and local hearing healthcare can provide the best of treatment to more patients nationwide.

In this partnership, the featured hearing aid brand is the Oticon Ti series. This product line includes Tinnitus SoundSupport™, a next-generation, personalized

sound generator designed to bring relief to those with ringing in the ears. All available hearing aids will have built-in tinnitus treatment features designed to be soothing and relaxing, while also providing amplification to address hearing loss.

“The partnership between TTS and YHN is a first-of-its-kind, taking the care of tinnitus patients to a new level,” said Edward P. Braun, Vice President of Your Hearing Network. “We are combining expert, telemedicine care geared specifically towards patients suffering from tinnitus, with an existing network of highly trained hearing care professionals nationwide. Coupled with the latest technology available for tinnitus hearing aids, we will provide an optimal experience for tinnitus patients.”

Tinnitus is a complex condition with multiple potential causes, and involves both neurological and emotional components. According to the Department of Veterans Affairs (VA), it is the most common service-connected disability of returning veterans. Despite the fact that most patients are told “nothing can be done,” there are tools available that can help patients to manage the condition and find relief.

“As a team of audiologists who focus daily on tinnitus, we are thrilled to partner with the broad YHN network of local clinicians to bring the best of care to patients,” said TTS clinician Dr. Alex O’Dell. “Tinnitus care through telemedicine has many advantages for patient treatment and convenience—in fact the Veteran’s Administration has been developing tinnitus telemedicine care for military sufferers of this debilitating condition for quite some time. This approach can make expert care available for patients even in remote areas.”

About Tinnitus Treatment Solutions

Tinnitus Treatment Solutions is an independent professional organization comprised of audiologists specializing in tinnitus counseling and education services. We facilitate screening and treatment of tinnitus patients and offer superior patient-centered care using a sound therapy based approach delivered via modern tele-audiology tools. Visit us online at www.ttsrelief.com

About Your Hearing Network

Your Hearing Network (YHN) is a managed care organization specifically for independent hearing healthcare practices nationwide that connects patients with hearing loss to local hearing healthcare professionals. YHN offers a unique affiliate program designed to provide referrals to its members via access to managed care reimbursement opportunities. Visit us online at www.yourhearingnetwork.com

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